



# NEWS

September 4, 2024

**For Immediate  
Press Release**

## A Go-To Platform Where the Industry Meets!

### Deliver a Leading Platform to the Surface Finishing Industry

SFCHINA2024 is ready to welcome visitors from December 3 to 5 in Halls 4.1 and 5.1 at Area A of the China Import and Export Fair Complex, Guangzhou, P.R. China. The exhibition spans more than 13,100 square meters of gross exhibition space. Over 250 exhibitors from 18 countries / regions (as of Sep 4, 2024) have already confirmed to exhibit their cutting-edge products and solutions to meet industry demands in 2 exhibit zones, namely 'Electroplating & Finishing Technology' and 'Coating Applications & Coating Products'.

### Join Concurrent Technical Programmes, Stay Close to the Latest Industry Trends

A series of concurrent Technical Programmes provide opportunities to connect with industry peers, learn new information and uncover untapped potential in the industry, therefore help better grasp the current trends and future directions. This year's Technical Programmes include:

- *Technical Seminars and Webinars*  
Attendees can discover the current innovative products and services, technology development and applications, as well as market trends on presentations from renowned businesses and industry professionals to discover how to drive sustainable development at individual and enterprise levels.
- *Technical Forums*
  - (1) Growth Potential of Electroplating Processing in the Military Sector  
Electroplating has increasingly become critical not only in enhancing the durability and effectiveness of military equipment but also contributing to its overall stealth capabilities and electronic functionalities. The Forum will discuss the role of electroplating in the military sector.
  - (2) Chip Electroplating Chain Focusing on New Development in High-Ended Electroplating Technology  
Electroplating process not only facilitates the creation of complex electronic circuits on a tiny chip but also significantly enhances the electrical and mechanical properties of the chips. The Forum will explore the importance and future development of electronic surface treatment techniques in chip manufacturing.

## **Facilitate Industrial Upgrading and Innovative Development of Enterprises**

As the global market continues to evolve and competition escalates, transformation and upgrading of industrial structure, green and intelligent technology implementation, product quality and production efficiency improvements through wide application of new processes, new equipment, new materials and new technologies are becoming increasingly important. Since 1983, SFCHINA has been acting as a leading B2B platform for the surface finishing industry. We bring together products and technologies from multiple suppliers to support downstream manufacturing companies in aspects of innovative products and services, customized solutions and advanced R&D applications. Register to visit now!

## **Visitor Registration Is Now Open**

Visitors can now register to visit on SFCHINA's official website [www.sfchina.net](http://www.sfchina.net). Visitor Registration is also available via our official WeChat platform (ID: ChinaCoat\_SFChina). Please check our official websites from time to time and follow SFCHINA on Facebook, X (formerly Twitter), LinkedIn and YouTube to receive future updates.

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X (Twitter): <https://x.com/SFChinaShow/>

YouTube: <https://www.youtube.com/@chinacoatsfchina8523>

## **About Sinostar-ITE International Limited**

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese and English) trade magazines, and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" and "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions are held annually and alternate the venue between the cities of Guangzhou and Shanghai, P. R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"— the only official publications for the SFCHINA and CHINACOAT series of exhibitions.